**Grading Rubric**

**Project: The Alternative Meat Industry**

**Fall 2021, Salem State University & Poltava State Agrarian University**

**Team Number: 3**

**Team Members: (up to six members per team)**

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| **Weight** | **Grading criteria** | **Strongly agree**  **4 points** | **Agree**  **3 points** | **Somewhat agree**  **2 points** | **Disagree**  **1 point** | **Strongly**  **disagree**  **0 points** |
| 25% | 1) The student presentation includes slides on the rationale behind the existence of the alternative meat industry, its origins, current state, and possibilities for future growth. |  |  |  |  |  |
| 25% | 2) The presentation includes examples of companies that produce alternative meat in the Ukraine, the USA and/or other countries. What are their 2020 sales revenues and other key metrics, if publicly available? |  |  |  |  |  |
| 25% | 3) The presentation includes the team’s expectations of the future of the alternative meat industry and justification for these expectations. |  |  |  |  |  |
| 25% | 4) The last slide of the PowerPoints includes a bibliography of about 10-15 credible and relevant sources (in any referencing style; eg. Harvard style, MLA style, Chicago style, APA style) that you consulted, eg. books, articles, white papers, websites, films, videos, etc. |  |  |  |  |  |

**Total: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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